Privacy Statement Dibevo

1. General

In this privacy statement, Dibevo provides information about the processing of personal data by Dibevo. Dibevo is located at Computerweg 16, Amersfoort, and is registered with the Chamber of Commerce under number 40506478. Dibevo can be reached by telephone at 033-4550433 and by email at info@dibevo.nl.

Dibevo is the controller for the personal data obtained or generated via the websites <u>https://dibevovakbeurs.nl</u>, <u>https://bezoekers.dibevovakbeurs.nl</u> and/or <u>https://exposant.dibevovakbeurs.nl</u>.

This privacy statement applies to visitors and exhibitors of the Dibevo Trade Fair registration website, visitors and exhibitors of Dibevo events, and all persons whose personal data is processed by Dibevo, except for persons employed by Dibevo.

2. Personal data

The personal data processed by Dibevo includes:

(a) personal data that you have provided directly or indirectly via the registration websites <u>https://bezoekers.dibevovakbeurs.nl</u> or <u>https://exposant.dibevovakbeurs.nl</u>, or in another way, and

(b) personal data generated by receiving electronic messages sent by us.

Examples of personal data you provide include: first name, last name, address, postal code and city, email address, and phone number.

Examples of generated personal data include: IP address, browsing behaviour, and other data regarding the use of this website.

3. Use of personal data

Dibevo uses the personal data for various purposes, including: registering participants and visitors for events, executing access control for events, informing participants and visitors about events for which they have registered and about similar events and activities.

By exhibiting at or visiting the Dibevo Trade Fair, you also agree to the capture and use of photos and videos of products and individuals. This visual material will be used exclusively for promoting Dibevo events through online media, print media, and Dibevo press releases.

4. Engagement of third parties

Dibevo has engaged Invitado (part of HVMP Marketing B.V., located at Vlasmarkt 1a, 3011 PW Rotterdam) for processing your personal data exclusively on behalf of Dibevo. A data processing agreement has been signed between Dibevo and Invitado.

5. Transfer outside the European Economic Area (EEA)

Your personal data will not be processed outside the EEA.

6. Cookies

Dibevo's websites use functional and analytical cookies. Cookies are small (text) files that are stored on your computer, tablet, or smartphone when you visit a website.

The functional cookies are used to properly process your registration. The analytical cookies are used to collect statistics about the use of our websites.

Dibevo uses Google Analytics from Google, Inc. Dibevo has configured Google Analytics cookies in a privacy-friendly manner, following the guidelines of the Dutch Data Protection Authority. This means that the data collected with Google Analytics is anonymized as much as possible, and Google will never process your full IP address, but will always mask the last part of it.

Google does not use the collected data for its own purposes, because Dibevo has not given Google permission to do so. Dibevo also does not use other Google services in combination with the Google Analytics cookies. The collected data is stored by Google on servers in the United States.

For more information, read Google's privacy policy.

If you do not want to accept Google Analytics cookies, <u>click here</u>. You can also disable cookies via your browser settings. Please note: if you refuse certain cookies, you may not be able to use all functionalities of the website and the website's ease of use may be reduced.

7. Modification/deletion of personal data / complaints

7.1. Everyone has the right to access, correct, supplement, delete, or block their personal data. If you want to exercise one of these rights, or if you have questions about this privacy statement, you can contact Dibevo at 033-4550433 or email info@dibevo.nl.

7.2. If you have a complaint about the way Dibevo processes your personal data, you can contact Dibevo via <u>info@dibevo.nl</u> or by calling 033-4550433. If this does not lead to a solution, you can always contact the Dutch Data Protection Authority (<u>www.acm.nl/nl</u>).

8. Retention period

8.1. Dibevo does not store personal data longer than necessary for the purposes mentioned above or as required by law.

9. Security

9.1. In the data processing agreement with Invitado, Dibevo has laid down appropriate technical and organizational measures to protect users' personal data against loss or unlawful processing.

10. Changes to the privacy statement

10.1. Dibevo reserves the right to amend this privacy statement. Any adjustments will be published on this page. Dibevo advises interested parties to check this page regularly for updates.

This privacy statement was last updated on 25 June 2018.